

ARMADA MUSIC BOOSTERS E-BOARD  
MEETING MINUTES  
APRIL 12, 2011

**Present:** Maria Cefali, Chris Hess, Sharon Knust, Steve Loveday, Debbie Sheridan, Keenan Thomason

**NEW BUSINESS:**

**Concert Tuxedo Shirts & Bow Ties:** Maria has found a source for bow ties in red or black at Hobby Lobby for a reasonable cost of \$2.99 ea as well as tuxedo shirts for \$15.99 vs \$17.99 at Michael's. Wendy will inquire if we can place an order for up to 50 shirts for future students. Maria will inquire if the bow ties come in a variety of colors. Boosters would consider ordering a stock of black bow ties for replacements for students at a cost of \$5.00.

**New Fundraising Opportunities:** Brian Hynous from Entertainment Publications presented new fundraising opportunities to Keenan and Steve including cookie dough, local discount cards, Entertainment Booklets, and "groupon" program. At the point the team will take this under advisement.

Maria also presented a new program by Dodge – Sign up and drive event. Dodge will bring a variety of vehicles to your event for licensed drivers over 21 years to test drive and will give a donation of \$20.00 for each test drive. The group could target this for the 2011 Homecoming Band Tailgate Event.

PayPal: A general discussion took place regarding enrollment in the PayPal program to allow parents another method to pay for music student events. Further information is required to determine if this would be worthwhile.

**CURRENT BUSINESS:**

**Collection Letter:** 3/15/11 Update: Steve presented team with a list of outstanding student accounts. Most were recent balances associated with S & E. However a few were from band camp. Letters will be sent to parents as they may not be aware of the balances. Keenan had no outstanding accounts. The boosters will create a collections letter to send to parents for students owing funds for miscellaneous events.

**Pizza Kits:** 3/15/11 Update: We sold a total of 486 pizza kits this year for a total profit of \$2,430. The profit split was \$2.00 per kit to booster general fund / \$3.00 per kit to individual student accounts. Totals: \$972.00 to Booster General Fund and \$1,459.00 to student accounts.

**Spring Concerts Raffle:** 3/15/11 Update: All agreed this would be an appropriate fundraiser. Steve to inventory lapel pins and set a price of \$1 to \$3 based on pin size/details. Steve has a variety of music-related lapel pins which may be suitable to sell at the spring concerts.

**Orchestra Uniforms:** 3/15/11 Update: Orchestra would like black pants and a black shirt. Steve and students to work on. Orchestra students would like to designate a "concert uniform" to distinguish themselves from the other groups. Students would cover costs and would own/maintain own clothing.

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**Middle School Introduction to Music Program:** 3/15/11 Update: Steve and Keenan host the meeting for the incoming students. They would like the boosters to be present to explain their role in the music program. Consider setting the meeting to coincide with the 5<sup>th</sup> grade students performance for the 3<sup>rd</sup>/4<sup>th</sup> grade students. Keenan to set the date in May. Team would like to have a special Music Department Open House for the incoming middle school students. Invite not only incoming middle school students, but 5<sup>th</sup> grade orchestra students to Introduction of boosters...September meeting. Incoming 6<sup>th</sup> graders...advertise letters. 5<sup>th</sup> graders get notices. End of year letter. Invite 5<sup>th</sup> graders to last meeting for orchestra.

**MS Band / Orchestra Cedar Pointe Trip:** 3/15/11 Update: Once itinerary is developed Keenan will distribute to students and it will be updated on the website. Occupancy is full. The group will depart AMS on 5/27/11 at approx. 8am and return just before midnight on 5/28/11.

**Treasurer's Report:** Sharon presented the 3/15/11 Report. Current General Fund Balance: \$12,907.28 (\$10,757.93 represent Chicago trip payments). Current Student Account Balances: \$13,554.16.

**Choir Varsity Letter for HS:** 3/15/11 Update: Vocal Varsity Letter requirements have been set as follows: 1 full year in Chorale, or 2 full years in HS choir, or 6 trimesters in choir. Keenan will track students progress for varsity letter qualifications

**Development of MS Sectional Sessions:** 3/15/11 Update: No new updates. Keenan would like to establish periodic instrumental sectionals for the middle school 7<sup>th</sup> & 8<sup>th</sup> grade band students. He would lead the brass section and search for qualified instructors for percussion and woodwinds. The advantages of sectionals can increase the level of musical competency and can develop a stronger feeling of musicianship. If this program is a success it may inspire the sections to develop group lessons.

**2011 – Red Cross Blood Drive:** 3/15/11 Update: Maria will set a date with Red Cross Representatives and Boosters after the completion of the dinner dance. Red Cross needs to establish the amount of resources it will commit to our blood drive such as walk-in support personnel, appointment personnel, and registration support to ensure a successful blood drive. A number of students will be required as volunteers for checking in donors and manning the recovery table (cookies/juice) and observing donors to ensure they feel well. Boosters will give each volunteer student a written summary of their assignment in order for the student to use towards their required community service hours. Date is set for 6/03/11 in the HS auxiliary gym on 6/03/11 for the American Red Cross Bleed for the Band Blood Drive. Times 1:00 – 7:00 pm. Need 1 hour before and after for set up and clean up. Paperwork will be submitted to ARC. Award levels remain \$500 to \$1,750 based on units of blood.

**Grants for Marching Uniforms/Color guard:** 3/15/11 Update: No new update. Estimated uniform cost has been determined and quantity has been established to move forward with grant application. Working with Diane Barr regarding Alumni Association and Four County Grants.

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**2011 Band Camp:** 3/15/11 Update: Team would like to consider other camp accommodations. As of 3/19/11 all other camp options are filled the first week of August 2011. Sample of other local camps range from \$130 to \$180 per 4 nights. Steve has a contract from D-Bar which needs to be finalized. We will invite the shoe supplier to band camp to fit kids. The cost of the shoes is \$27.00. Steve will develop a Band Camp Letter, which will include details of the cost of camp as well as selections for a Tiger Marching Band shirt and shoes. Therefore parents can issue their payment to cover the total cost for the upcoming marching season. All band camp balances must be paid in full at least 15 days prior to band camp in order for the kids to board the bus. The boosters will send follow up letters to parents in June for any remaining balances. Group discussed increasing price of camp to \$150 to cover some of the cost of instructors/march fees. Approximate cost for these services is \$2,400.

**Choir Dresses:** The 6<sup>th</sup> grade dresses are in poor shape due to age. Future consideration is black pants and white shirts for the 6<sup>th</sup> , 7<sup>th</sup>, & 8<sup>th</sup> graders.

**Music Department 2011 Trip:** 3/15/11 Update: Steve provided update on payment collections and finalizing itinerary, which will be distributed once available. Trip confirmed at a cost of \$469.00. There are a few open spots available still. Information has been posted on website. Total headcount for 1-bus is 40 students, 6-8 adults. Chicago, IL from 4/28/11 – 5/01/11.

**Music Dinner Dance:** 3/15/11: A ticket order form has been created for ticket sales. Tickets have been printed. A voucher has been created for 20 complimentary raffle tickets for students purchasing 8 or more tickets. Steve and Keenan will distribute order forms to their students. Students will return completed order form with payment for tickets. Tickets will then be distributed or available at the dinner dance for pick up. Steve and Keenan to determine if all-night party will take place after the event. Volunteers would be needed from 10 pm to 2 am and from 2 am to 6 am. The Boosters would cover the cost of pizza and pop. The students bring in miscellaneous snacks and games, music, etc. to enjoy during the event.

**American Red Cross 2010 Reward:** 3/15/11 Update: Marshall Music has confirmed receipt of \$250.00 from Dan Wallace from ARC representing the final reward from the 2010 blood drive. Item Closed.

**Kroger Rewards Cards:** 3/15/11 Update: Booster account is up and running. Approximately 25 have enrolled to date. Information has been posted on website and newsletters. Annual enrollment is required for each participant.

**MEETING SCHEDULE:**  
**April 12, 2011 - Middle School Band Room**  
**E-Board Meeting Only 7:30 pm**  
  
**May 10, 2011 – Middle School Band Room**  
**E-Board Meeting 6:30 pm – 7:30 pm**  
**Parent Meeting 7:30 pm – 8:30 pm**